


Title	ACIA 010 - Use of ACIS Logo
Purpose	This guideline is to govern the: <ul style="list-style-type: none"> • Use of the ACIS logo by service providers who have achieved ACIS • Positioning and size of the ACIS logo • Supply of the ACIS logo
Scope	This guideline applies to service providers who have achieved and currently maintain ACIS Certification – this is not the ACIA Membership logo – see ACIA 011 – Use of ACIA Membership Logo
Desired Outcome	<ul style="list-style-type: none"> • To guide the use of the ACIS logo
Definitions and Supporting Information	<p>ACIS Logo means the approved Australian Community Industry Standard logo as seen here:</p>  <p>ACIA Logo is the trademark logo ACIA shown in the header of this guideline and is now reserved for ACIA office and promotional use ONLY.</p> <p>Membership Logo means the approved logo for members of ACIA – see ACIA 011 – Use of ACIA Membership Logo</p> <p>Certificate means the certificate issued by the certifying body specifying the scope of certification.</p> <p>Certifying Body (CB) means an auditing organisation who has achieved JAZANZ authority to audit ACIS.</p> <p>Service Provider means the organisation to whom an ACIS certificate is issued.</p> <p>Use means the lawful, authorised, restricted, non-exclusive, limited and revocable right or license to use the ACIS logo.</p>
Guideline/Policy	<p>Use of the ACIS logo:</p> <ul style="list-style-type: none"> • The ACIS logo must be used as directed in this guideline • The service provider may use the ACIS logo on items including: <ul style="list-style-type: none"> • letterheads/envelopes/business cards

	<ul style="list-style-type: none"> • promotional material • communication media such as the internet social media and advertising • <i>If currently using the ACIA Logo</i> - the service provider must <i>replace the ACIA logo with the new ACIS logo</i> • The ACIA logo is now reserved for ACIA office and promotional use • Other uses of the logo and reference to ACIS certification status will be considered on a case-by-case basis through ACIA • The provider <i>must contact ACIA</i> for further consent to use the logo • The service provider will not imply that ACIS certification applies to activities that are outside the scope of its certification • The service provider will not use the ACIS logo on any manufactured product and or associated packaging and labels • The service provider will not during the period of validity of the certificate or thereafter make or assert any claim of ownership to the logo and will not dispute the right of ACIA its successors or assigns to authorise the use of the logo as provided herein • Upon suspension, withdrawal or cancellation of the ACIS certification the service provider will discontinue the use of the ACIS logo on items or any reference thereto and will not thereafter use any imitation or simulation thereof • The service provider will when the scope of its certification has been reduced, amend all advertising materials accordingly • The service provider will not use the certification or ACIS logo in such a manner that would bring ACIA into disrepute and lose public trust. <p>Orientation and Size of ACIS logo</p> <ul style="list-style-type: none"> • The ACIS logo must appear in a size that makes all features of the logo clearly distinguishable without distortion of the logo dimensions • The ACIS logo shall not be more conspicuous than the name and logo of the service provider • The service provider shall observe all directions given by ACIA from time to time as to the colour size and
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	<p>representation on such logo items and reference to a service provider ACIS certification status</p> <ul style="list-style-type: none"> • The service provider will reproduce the logo in colours that match the original colours within the version supplied by ACIA • The service provider will not alter the ACIS logo in any way <p>Access and Supply of Logo</p> <ul style="list-style-type: none"> • Following ACIS certification the service provider may at any time request a copy of the logo by contacting ACIA • Upon request to use the log a certified service provider will be issued a copy of the ACIS logo (as .AL, .EPS, .PNG and .JPG image files) and Guideline via email. <p>Misuse of the Logo:</p> <ul style="list-style-type: none"> • The logo is not to be used if the service provider has not achieved ACIS certification or not maintained its certification <p>Please report any misuse of the logo to ACIA by email at contact@acia.net.au.</p>
<p>Resource Documents</p>	<ul style="list-style-type: none"> • <i>Australian Community Industry Standard (ACIS) 2018</i> • <i>ACIA Membership Logo ACIA 011 – Use of ACIA Membership Logo</i>